

Make Premium Content download a premium customer experience and test your Digital Rights Management



Digital Rights Management is a complex process. Users expect seamless procedures when downloading premium content. Ensure your customers will call their download experience a premium one.

The purpose of DRM is to enable controlled purchase and usage of digital media objects.

The Open Mobile Alliance (OMA) has defined Digital Rights Management specifications for the mobile world:

- ▶ Forward Lock (prevents the user from unlawful forwarding of protected content)
- ▶ Combined Delivery (combined rights object / media object)
- ▶ Separate Delivery (separated rights object + encrypted media object)

Digital Rights Management (DRM) is an important enabler for billing of premium priced content, e.g. ring tones. To cater for fast and flexible service creation the Open Mobile Alliance (OMA) defined application-level protocols and behaviors needed to provide powerful as well as reliable content download functionality.

The scheme is implemented on most multi-media phones and is intended to be used by mobile content providers to control access to their products.

The whole Digital Rights Management process is relatively complex and could introduce multiple risks of malfunction. At the same time, the effect of a possible error can be disastrous: unhappy customers if a fault occurs during the download and billing process of the premium priced content.

With special SITE Test Cases for the verification of your Digital Rights Management you can avoid undesirable surprises for your customers and test the entire procedure according to OMA specifications. So that your customers will call their download experience a premium one.